

AN HEIRLOOM EDITION · MMXXVI

*a register of works, set by hand*



# RUMI ZEN ZAPPALORTI

*Web · AI · Fine-Press Software*

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SCAN TO HIRE




*Volume I. No. 1*  
set by the author, MMXXVI





## AN ACCOUNT OF THE MAKER



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elf-taught. I build websites. I build AI tools. I build them end-to-end, by hand. I work the way a small print shop works: sharpen the tool, then begin. I learn fast. I listen first. I ship the work, then sign it. I am looking for a role — remote or local — where craft matters more than titles.

### INSTRUMENTS & MATERIALS



<b>WEB CRAFT</b>	Next.js · React · TypeScript · Tailwind · Node · WordPress · Elementor · Divi · cPanel · DNS · email + hosting setup
<b>AGENTIC AI</b>	Claude Code · Claude / GPT-5 / Gemini APIs · Cursor · MCP servers · Claude Agent SDK · Vercel AI SDK · LangGraph
<b>RETRIEVAL &amp; MEMORY</b>	Supabase pgvector · Pinecone · embedding pipelines · Ollama / llama.cpp for local inference
<b>WORKFLOWS &amp; OPS</b>	n8n · Make · Zapier · Git · GitHub · CI on Netlify and Vercel · LangSmith for evals
<b>CUSTOMER CRAFT</b>	Customer service · sales communication · product demos · technical support · field assistance · facility maintenance
<b>WORKING STYLE</b>	Problem solving · fast learning · creative thinking · clear communication · ownership end-to-end

### METHOD, IN FOUR ARTICLES



- I.* Begin small. Ship soon. Six live things, each born in under a week.
- II.* The AI is a partner, not a pilot. I write the intent in plain words, then I read every line.
- III.* Three real jobs taught me one thing: listen first. Every spec begins there.
- IV.* Remote or local — only the work matters. I keep my own hours. When the team meets, I am there.

## The Work Before the Work



### *Founder & Lead Web Designer*

AUG 2022 – PRESENT

*Buzy Bee Webdesign*

- Founded a productized web design studio offering a free build with recurring-maintenance contracts to small-business clients across NJ and NY.
- Shipped client websites end-to-end — domain, hosting, WordPress, plugins, live-chat — under the umbrella of A. McChild Business Systems.
- Hosted, recorded, and published the studio's tutorial channel under my own name — ten videos covering WordPress install, hosting, domain setup, and site error recovery — with two reaching 1.5K and 1.7K views.



### *Backend, Frontend & CRM Developer*

MAY 2025 – PRESENT

*Breakthrough Couples (Harrison Barritt)*

- Built the full backend for a Hudson-Valley couples-coaching practice — a complete CRM and client database covering intake, scheduling, and engagement state.
- Designed a high-conversion funnel that turned referral traffic into booked clients, with custom intake forms feeding the CRM.
- Owned the data model end-to-end so the workflow matched the practitioner's coaching process exactly — no off-the-shelf platform fighting the work.



### *Independent Contractor — Full-Stack Build*

2022 – PRESENT

*A. McChild Business Systems*

- Owned the full delivery stack for the firm's client work — marketing websites, landing pages, lead-capture forms, and full CRM systems built end-to-end across NJ and NY.
- Implemented custom CRM workflows: client-database design, intake-to-conversion automation, and engagement tracking tuned to each client's sales motion.
- Built adjacent in-house production tooling — including teleprompter systems for video content — as the work expanded beyond the website-and-CRM stack.





## Warehouse Associate (Seasonal)

NOV 3, 2025 – JAN 13, 2026



*Amazon*

- Worked the full peak-season fulfillment cycle as a seasonal warehouse associate, supporting pick, pack, sort, and ship operations to meet holiday-demand throughput targets.
- Held to strict per-hour rate and accuracy metrics in a fast-paced, high-volume environment — reliable attendance and protocol-faithful execution across long shifts.
- Reinforced the same operational discipline I bring to client deliveries — show up, hit the standard, communicate clearly, and own the outcome.



## Field Assistant

FEB 2023 – SEP 2023

*Herpetological Associates*

- Outdoor fieldwork in NJ Pine Barrens — drift-fence and funnel-trap arrays, coverboard monitoring, vegetation clearing, and visual encounter surveys for threatened and endangered species.
- Supported radio-telemetry tracking of timber rattlesnake, northern pine snake, and bog turtle, plus call-playback surveys for Pine Barrens treefrog.
- Worked physically demanding field-season conditions; built teamwork, endurance, and protocol-faithful execution.

# The Five-and-One Live Editions

## I. VISIONBOARD4LIFE

visionboard4life.netlify.app —

*An AI vision board. You speak; it brings back real images, music, and words. You keep the board.*

NEXT.JS · SUPABASE · OPENAI · STREAMING

— built solo, end-to-end —

## II. TRACKWHATISENT

trackwhatisent.netlify.app —

*A ledger for money sent home. Every entry uncovers a quiet pattern. The year ends in a Wrapped.*

NEXT.JS · SUPABASE · TAILWIND

— for the families separated by an ocean —

## III. WP JENGA

wp-jenga.netlify.app —

*It looks at a WordPress site and finds the blocks that wobble — before the tower falls.*

NODE · WP REST API · REACT

— for the agencies inheriting messy client sites —

## IV. HOOKFLOW

hookflow-app.netlify.app —

*Webhooks for people who shouldn't have to learn Node. A drawing becomes a deployable handler.*

NEXT.JS · WEBHOOKS · TYPESCRIPT

— the simple wiring shop on the corner —

## V. DEVFOLIO

devfolio-gen.netlify.app —

*A CV becomes a portfolio. One drop. One click. A real site you can share that day.*

NEXT.JS · OPENAI · TAILWIND

— the structured site, not a template —

## VI. ZENZADAE GROUP PORTFOLIO

zenzadagroup.com —

*This site. Live music. A card that flips like a slow dance. A PDF set by hand. Lyrics in twelve tongues.*

NEXT.JS 16 · LAST.FM · SATORI · @REACT-PDF

— exhibit A — you are inside it —



## VH. ZENZADAE TOOLS

[tools.zenzadaegroup.com](https://tools.zenzadaegroup.com)

*A free file-converter site. First tool: Apple Pages to Microsoft Word, run entirely in your browser — no account, no upload, no tracking.*

NEXT.JS · JSZIP · PDF.JS · DOCX

*— small, useful, free —*





REFERENCES



Three Voices Who Will Pick Up



HERPETOLOGICAL ASSOCIATES

(732) 833-8600



BREAKTHROUGH COUPLES

(845) 926-0530



A. MCCHILD BUSINESS SYSTEMS

(732) 703-0810

*landing pages · CRMs*



COLOPHON

*Set in EB Garamond and Cormorant Garamond. Running heads in Inter. Marks drawn by hand.*

*Made at home in Whitehouse Station, New Jersey, in the spring of MMXXVI.*

*Six are made. The maker seeks the next one. Remote, full-time, or paid trial — all are welcome.*



*Rumi Len Zappalorti*

VOLUME I · NO. 1



*finis*

RUMI Z. Z. · AN HEIRLOOM EDITION

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